

Making complex statistical ideas more understandable through comics: a case study

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Comics aren't just for children and superheroes. A visual narrative format can also be an innovative way of making complicated statistical ideas more accessible, engaging, and understandable to a broader audience. Comics have two strong advantages over traditional written articles: their narrative aspect allows readers to engage with the material through a story, and their visual aspect allows the writer/artist to use metaphors in a more sophisticated manner than is possible with words alone. In this I will present my experience partnering with an artist to write a comic adaptation of an article published in *Annual Review of Statistics and Its Application*.

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